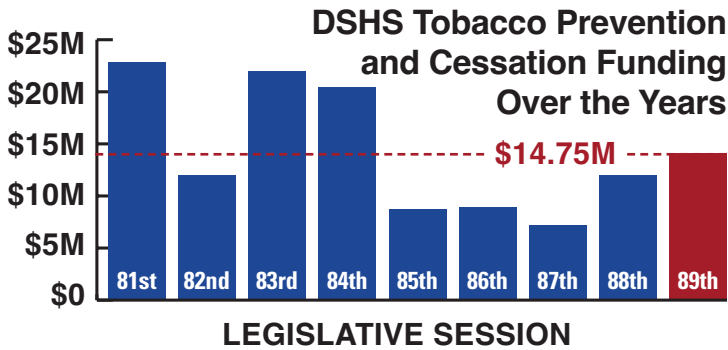


Increase Lifesaving Tobacco Prevention and Cessation Funding in Texas

Tobacco prevention is greatly underfunded in the state. The Texas Legislature can increase funding and support the DSHS Exceptional Item request of \$2,750,000.



Tobacco use remains the leading cause of preventable death, disease, and disability in Texas, contributing to about 20% of all cancers and about 30% of all cancer deaths in the United States.¹

The Texas Tobacco Prevention and Control Program at the Department of State Health Services (DSHS) funds tobacco prevention and cessation programs for youth, young adults, and adults. States with sustained, well-funded prevention programs have cut youth smoking rates by at least half.²

In FY 24 Texas spent only 2.3% of the CDC recommended level of tobacco prevention and cessation funding.³

Helping Texas Youth and Young Adults

Say What!, the official statewide youth tobacco prevention program, and Peers Against Tobacco, aimed at college students, provide youth with the tools they need to prevent tobacco use and support to quit.⁴

Helping Texans Quit

The Texas Tobacco Quitline provides free cessation services to Texas residents ages 13 and older. Nicotine replacement therapy and quit coaching sessions are also available for adults ages 18 and older. For more information, visit yesquit.org or call 1-877-YES-QUIT.

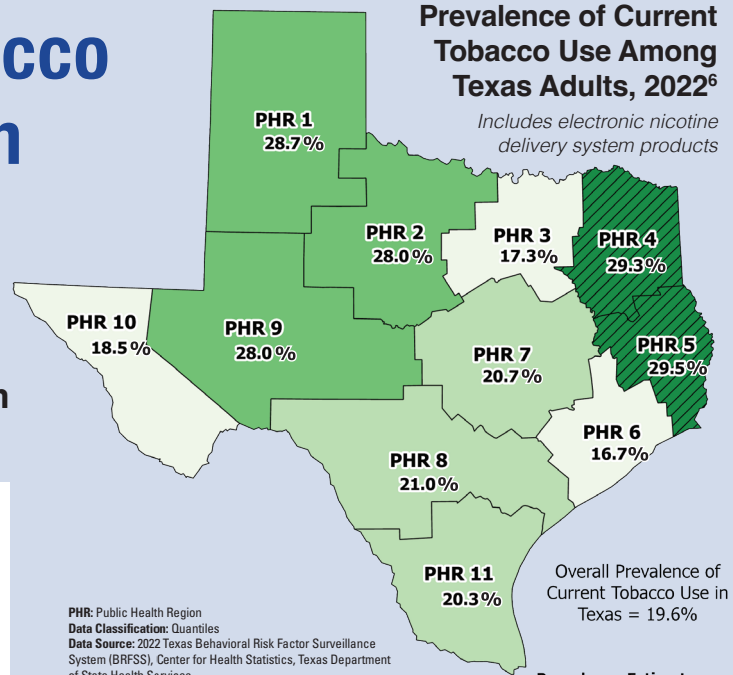
Empowering Local Communities

Due to funding limitations, only three community coalitions receive state funding to prevent and reduce tobacco use in their communities. These coalitions only cover eight of the 254 counties in the state (only about 3%): Bexar, Ellis, Johnson, Nacogdoches, Houston, Jasper, Shelby, and Tyler. Every community needs local support.⁵

1 www.cancer.org/cancer/risk-prevention/tobacco/health-risks-of-tobacco/health-risks-of-smoking-tobacco.html
 2 www.tobaccofreekids.org/what-we-do/us/prevention-cessation
 3 www.tobaccofreekids.org/what-we-do/us/statereport/texas
 4 www.dshs.texas.gov/tobacco/tobacco-prevention-and-control/youth
 5 www.dshs.texas.gov/tobacco/tobacco-prevention-and-control/community-coalitions

Prevalence of Current Tobacco Use Among Texas Adults, 2022⁶

Includes electronic nicotine delivery system products



PHR: Public Health Region
 Data Classification: Quantiles
 Data Source: 2022 Texas Behavioral Risk Factor Surveillance System (BRFSS), Center for Health Statistics, Texas Department of State Health Services.
 Current Tobacco Use: Defined as current cigarette smoking, current smokeless tobacco use, or current ENDS use. It does not include use of cigars, pipes, bidis, or kreteks. The following survey questions and responses were used to define any current tobacco use: "Yes" responses to the survey question, "Have you smoked at least 100 cigarettes in your entire life?" and responses of "every day" or "some days" to the survey question, "Do you now smoke cigarettes every day, some days, or not at all?", "Yes" responses to the survey question, "Have you ever used or tried an e-cigarette, vape pen, or e-hookah?" and responses of "every day" or "some days" to the question, "Do you currently use this/these products every day, some days, or not at all?", or responses of "every day" or "some days" to the survey question, "Do you currently use chewing tobacco, snuff, or snus every day, some days, or not at all?".

Prevalence Estimate

- 16.7% - 18.5%
- 18.6% - 21.0%
- 21.1% - 28.7%
- 28.8% - 29.5%
- Regional Prevalence is Significantly Different than Texas Overall



\$10.29 BILLION

Annual health care costs due to smoking⁷

\$2.1 BILLION

Annual Medicaid cost due to smoking

Children who have reported using tobacco products in the past 30 days⁸:

6.7%
of middle schoolers



11.1%
of high schoolers



28,030

Texans die from smoking-related causes annually⁹



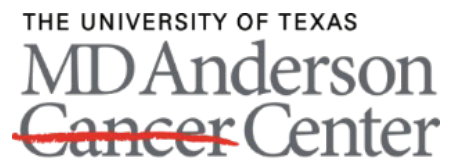
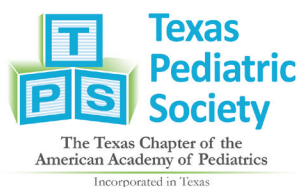
[facebook.com/texastobaccocontrol](https://www.facebook.com/texastobaccocontrol)

6 2022 Texas Behavioral Risk Factor Surveillance System (BRFSS), Center for Health Statistics, Texas Department of State Health Services
 7 www.tobaccofreekids.org/problem/toll-us/texas
 8 www.dshs.texas.gov/sites/default/files/tobacco/YTS%202023%20State%20Report.pdf
 9 www.tobaccofreekids.org/problem/toll-us/texas



TEXAS TOBACCO CONTROL COALITION

STEERING COMMITTEE



Making Cancer History®

**MD Anderson serves as an educational resource to the coalition.*

PREVENTING TOBACCO ADDICTION FOUNDATION