



**LOCAL  
MEDICINE  
MATTERS**

Co-hosted by the Smith County Medical Society in conjunction with TMA



**OCT. 25  
TYLER, TX**

W.T. BROOKSHIRE  
CONFERENCE CENTER



**Wi-Fi Information**

**Network:** TylerRoseComplex  
No password required

**Accreditation Statement:**

The Texas Medical Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**Designation Statement:**

The Texas Medical Association designates this live activity for a maximum of 6.25 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Texas Medical Association designates the lecture "**Lawsuits and TMB Investigations: How to Avoid Them**" for 1 credit hour of ethics and/or professional responsibility.

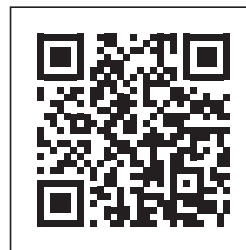
**Saturday, Oct. 25**

**Brookshire Conference Center**

- 7:30 am-1 pm Registration Open
- 8-8:30 am** *Walk-with-a-Doc in the Tyler Rose Garden*
- 8:15-9 am Breakfast in the Expo Hall
- 9-9:15 am **Opening Remarks**  
**Jayesh "Jay" Shah, MD**  
*President, TMA*
- 9:15-10:15 am **Augmented Intelligence: Policies, Procedures and Preparation**  
**Shannon Vogel**  
*AVP, Health Information Technology, TMA*
  - Identify practical steps to prepare a medical practice for the integration of AI technology.
- 10:25-11:25 am **P.R.O.A.C.T.I.V.E.— Revenue Cycle Management**  
**Carra Benson**  
*Director, Physician Payment Services, TMA*
  - Describe key points and best practices for minimizing payment delays, claim denials, and loss of revenue.

- 11:30 am-12:30 pm Lunch in the Expo Hall
- 12:30-1:30 pm **2025 Legislative Wins: Texas Edition**  
**Jayesh "Jay" Shah, MD**  
*President, TMA*  
**Matt Dowling**  
*Director of Public Affairs/Lobbyist, TMA*
  - Discuss the impact of recent legislative victories on their medical practice and the healthcare landscape in Texas.
- 1:40-2:40 pm **Lawsuits and TMB Investigations: How to Avoid Them**  
**LaJuana Acklin, JD**  
*Senior Associate, Bertolino Law Firm*
  - Identify common causes of legal action and Texas Medical Board (TMB) investigations based on case studies
- 2:50-5 pm **Media Training**  
**Brent Annear**  
*AVP, Media Relations and Leadership Advancement, TMA*
  - Demonstrate techniques to control a media interview to effectively deliver a desired message

# HOW TO... Self-Report CME



- **Scan the QR code.**
- Complete a short evaluation.
- Log in using your TMA website account\* credentials, then follow these steps.

- **Location:** Select the city or town where the event took place. If the event was held online, choose 'Online.'
- **Year:** Select the year you attended the event. Skip **Partial Description** and **Event Code**.

**List Events with CME**

**Location**

**Year**

**Partial Description**

**Event Code**

- Click **Filter**.
- Find the activity you attended, click **Record Attendance**.

<a href="#">Record Attendance</a>	Human Resources: Best Practices for the Medical Office (Amarillo Medical Specialists)	Amarillo	01/26/20
<a href="#">Record Attendance</a>	Leadership Summit	Austin	01/26/20
<a href="#">Record Attendance</a>	Legislative Update: What's on the Horizon	Denison	11/14/20
<a href="#">Record Attendance</a>	Legislative Wins and the Work Ahead (Abilene CMS)	Abilene	02/27/20

- Under **CME Total Credits Attended** column, enter the time you attended in quarter-hour increments (e.g., 0.25, 0.50, 0.75, 1.00). You cannot exceed the 'CME Total Credits Available.' If other credits such as DEA SUD Training or Ethics are available, they will be listed in the CME Total Credits Available column. Please enter the time you attended those sessions as well.

- Check the box to certify your attendance.
- Click "Record CME."

**Event Details**

Record the amount of time in quarter hour intervals that you attended each event. There are different types of education credits. Be sure to choose the correct one. Check the checkbox before clicking the Record CME button.

Event Description	Event Date	CME Type	CME Total Credits Available	CME Total Credits Attended
Leadership Summit Austin	01/26/2024	AMA PRA CAT 1	7.75	<input type="text" value="0"/>
Leadership Summit Austin	01/26/2024	DEA SUD Training	1	<input type="text" value="0"/>
Leadership Summit Austin	01/26/2024	ETHICS	7	<input type="text" value="0"/>

I certify to the best of my knowledge that the above information is correct.