

WEDNESDAY – JUNE 10

3-5 pm Concurrent Breakout Sessions

You Don't Know What You Don't Know: Support Strategies for New CME Coordinators (CME Basics)

Wendy Macias – Methodist Healthcare

Casey Harrison, MBA and Paige Green, MEd – Texas Medical Association

New CME professionals often face a steep learning curve as they navigate activity planning, compliance requirements, and broader program responsibilities. This session will highlight practical strategies, tools, and resources to support new coordinators as they build their CME foundation. Attendees will engage in case discussion and interactive exercises focused on support systems, resource identification, and long-term success.

Transforming Dual Accreditation into a Joint Model

Koko Aung, MD, MPH, MACP and Cynthia Juarez, MSc, MA – Texas Tech University Health Science Center El Paso

This session will help attendees identify overlap across accrediting body requirements, develop a practical transition plan for joint accreditation, and apply key concepts through sample tools and scenarios to support future implementation planning.

THURSDAY – JUNE 11

9-10 am

Mark Gregg Memorial Distinguished Lecture: Responsible AI in Accredited CE: Innovation, Opportunity, and Accountability

Steve Singer, PhD – Accreditation Council for Continuing Medical Education

Join Dr. Steve Singer, ACCME's Vice President, Education & Outreach, for a practical discussion of ACCME's guidance on the responsible use of artificial intelligence in accredited continuing education. This session will explore how AI can create new opportunities for innovation in CE while reinforcing the provider's role in ensuring that learner-facing content remains accurate, evidence-based, balanced, and free of commercial bias.

10-10:30 am Break and Exhibits

10:30-11:30 am

When CME Goes to "H E double hockey sticks" on You... Financial Disclosure Edition

Carrie Roberts, MS, CHCP – St. Joseph Medical Center

This session will examine complex financial disclosure situations and practical strategies for mitigating relevant financial relationships. Attendees will work through challenging scenarios involving individuals with control over content who have unresolvable relationships, including how to respond when leadership expects the activity to move forward. The session will also highlight ways AI can be used to make relevant financial relationship mitigation more efficient and manageable.

11:30 am-12:30 pm Lunch and Exhibits

12:30-1:30 pm Concurrent Breakout Sessions

Best Practices in Regularly Scheduled Series (RSS)

Jay Richards and Melissa Kupczynski – University of Texas Health Science Center San Antonio

This session will provide an overview of CE requirements for Regularly Scheduled Series (RSS) activities and highlight best practices for collecting disclosures and mitigating relevant financial relationships. Attendees will also consider approaches for creating a consistent template for marketing materials.

How to Use AI to Mitigate Financial Relationships

Carrie Roberts, MS, CHCP – St. Joseph Medical Center

This hands-on session will demonstrate how to use ChatGPT or Gemini to help determine whether a company is an ineligible organization and whether its products or services may conflict with a presenter's topic. Attendees are encouraged to bring a device so they can follow along and leave with practical, actionable skills.

1:30-2:30 pm

Navigating CE Broker and TMB Requirements: A Practical Guide for CME Providers

Anne Perch, MBA, CHCP – The University of Texas MD Anderson Cancer Center

This session will explain the Texas Medical Board's (TMB) CE Broker requirements for physician relicensure and the provider's role in maintaining and reporting credit. Attendees will compare manual and automated reporting methods, consider data and operational requirements, and assess their organization's current capacity for implementation. The session will also help participants develop an action plan for CE Broker compliance and identify effective ways to communicate responsibilities, limitations, and recommendations to organizational leadership.

2:30-3 pm Break & Exhibits

3-4:30 pm

Tech Tools for CME Efficiency: Using Basic Tech Tools to Streamline Your Program, Make Time for Innovation and Maintain Activity Compliance

Julia Vanchiere – Louisiana American Academy of Pediatrics

This session will highlight practical ways simple technology tools can save time and reduce effort in the activity accreditation process. Attendees will begin thinking through how to move a commonly used form into a technological tool and will consider how to communicate the value of these tools to supervisors, colleagues, speakers, and learners.

4:45-5:30 pm TACME General Membership Meeting

5:45 pm Reception

FRIDAY – JUNE 12

8:30-9 am

Alliance for Continuing Education in the Health Professions (ACEHP) Highlights

Andy Crim, MD, CHCP, FACEHP – American College of Osteopathic Obstetricians & Gynecologists

9-10 am

Evaluation Criteria – Part 1 – Evaluation That Counts: Understanding ACCME Expectations and Common Pitfalls

Anne Perch, MBA, CHCP – The University of Texas MD Anderson Cancer Center

Casey Harrison, MBA – Texas Medical Association

This session will explore common evaluation-related compliance issues and review expectations for collecting data, analyzing results, and drawing conclusions in accredited CME. Particular attention will be given to the difference between analyzing individual activities and analyzing the CE program as a whole, with a focus on identifying common pitfalls and strengthening understanding of what meaningful evaluation should demonstrate.

10-10:15 am Break and Exhibits

10:15-11:15 am

Evaluation Criteria – Part 2 – You Be the Reviewer: Strengthening Evaluation Through Practice

Anne Perch, MBA, CHCP – The University of Texas MD Anderson Cancer Center

Casey Harrison, MBA – Texas Medical Association

This session will build on Part 1 by giving participants an opportunity to apply these concepts through interactive exercises focused on interpreting evaluation data, drafting stronger conclusions, and distinguishing between activity-level findings and program-level analysis. Participants will also consider how these findings can be used to improve CME activities and strengthen the CE program overall.

11:15-11:45

Annual Recap and Resource Roundup

Casey Harrison, MBA – Texas Medical Association

Jen Hawkins – CHRISTUS Health Northeast Texas and Louisiana Region

This session will highlight updates in CME and accreditation requirements and share resources and tools to support accredited providers. Attendees will have an opportunity to consider potential improvements within their own CME programs and identify topic ideas for the 2028 Texas CME Professional Development Conference.

Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Texas Medical Association and Texas Alliance for Continuing Medical Education. The Texas Medical Association is accredited by the ACCME to provide continuing medical education for physicians

Credit Designation Statement

The Texas Medical Association designates this live activity for a maximum of *10 AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.